

**MINUTES OF THE 22nd SCHOOL BOARD MEETING OF SOJNMS,
HELD ON FEBRUARY 19, 2020, AT 11 A.M. IN THE MEDIA LAB OF SOJNMS,
BLOCK-15, IGNOU, MAIDAN-GARHI, NEW DELHI**

The following members attended the meeting:

1. Dr. O.P. Dewal, Director SOJNMS, IGNOU – Chairperson
2. Prof. Biswajit Das, Director, Centre of Culture, Media and Governance, JMI, New Delhi
3. Prof. K.G. Suresh, Dean School of Media, UPES, Former DG, IIMC, New Delhi
4. Prof. K. Narender, Osmania University, Hyderabad
5. Prof. B. K. Pattanaik, Director, SOEDS, IGNOU
6. Prof. Parmod Kumar, SOH, IGNOU
7. Dr. G. Uma, SOGDS, IGNOU
8. Dr. Kiron Bansal, SOJNMS, IGNOU
9. Dr. Ramesh Yadav, SOJNMS, IGNOU
10. Dr. Amit Kumar, SOJNMS, IGNOU
11. Ms. Padmini Jain, SOJNMS, IGNOU
12. Dr. K.S. Arul Selvan, SOJNMS, IGNOU– Special Invitee
13. Dr. Shikha Rai, SOJNMS, IGNOU– Special Invitee

Prof. Govind Singh, Central University of Jammu, Prof. R. P. Singh, SOCE, IGNOU and Prof. S. N. Singh, SOJNMS could not attend the meeting due to their preoccupation.

At the outset, Dr. O.P. Dewal, Director, SOJNMS, welcomed all the members to the 22nd School Board meeting of SOJNMS and presented a brief account of the activities undertaken by the School since last School Board including the launch of MA(JMC) from January 2020 cycle. Subsequently the Agenda Items of the 22nd School Board meeting were taken up for discussion.

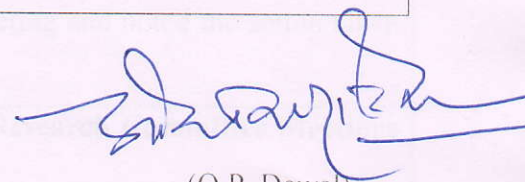
22.01:	<p>Confirmation of the Minutes of the 21st School Board Meeting held on May 30, 2019 and to note of the action taken thereon.</p> <p>The Chairperson informed that the Minutes of 21st School Board Meeting held on October 30, 2019 were circulated among the members and no comments have been received. The Board confirmed the Minutes of the 21st School Board Meeting and noted the action taken thereon.</p>
22.02:	<p>To consider and approve the Minutes of the Doctoral Research Committee Meetings held on September 17, 2019 and January 31, 2020.</p> <p>The agenda item was presented by Dr. K.S. Arul Selvan, Research Programme Coordinator. The School Board approved the Minutes of the Doctoral Committee Meetings held on September 17, 2019 and January 31, 2020. The Programme Coordinator highlighted main points of both the DRCs like presentation of progress reports, presentation of seminar papers, dissertation title of three MPhil scholars and new members proposed for the DRC. After deliberation, the board approved the Minutes of two DRCs held on September 17, 2019 and January 31, 2020 including the dissertation titles of MPhil students and recommended names for the formation of new DRC.</p>

22.03:	<p>To consider and approve the list of Experts for Hindi Translation of MA(JMC)/PGJMC(Revised).</p> <ul style="list-style-type: none"> • It was suggested that the translation work may be given to the original unit writer, wherever possible. The translators should be broadly from the subject area and not the general translators. • It was also suggested to have some original content wherever required (for example history of Hindi Media), due to the demands of regional language journalism. • It was pointed out that few names were having old designations which may be updated and revised list may be circulated through email before making a part of the minutes, which was done subsequently.
22.04:	<p>To consider and approve the strategy for low enrollment programmes (PGDAPP and CCR) of the School.</p> <p>The Board took note of the measures being adopted to increase the enrolment and make them cost effective in the line of the University directives. It was suggested to revamp and upgrade the CCR programme into a Diploma in Community Media with the help of CEMCA, which was associated with the CCR programme as well.</p>
22.05:	<p>To present the status of the proposed PG Diploma in Electronic Media (PGDEM).</p> <p>The Programme Coordinator presented the status of PGDEM and shared his concern about the delivery of practical component. The Board directed him to utilise all possible technological interventions for skill development of students in the area of electronic media. Practicals of PGDEM should be taken forward on the lines of MA(JMC) as directed by the Statutory bodies of the University.</p> <p>In the light of the discussion, the PDF & PPR forms for PG Diploma in Electronic Media (PGDEM) was placed and approved.</p>
22.06:	<p>To present the status of the proposed PG Diploma in Advertising and Integrated Communication (PGDAIC) and seek approval of the Programme Development Form (PDF) + (PPR) for PGDAIC.</p> <p>The School Board was of the opinion that the programme is content-heavy and contains much more content than desired. The Board suggested the Programme Coordinator to convene an in-house meeting of experts and rework on the structure of the programme in order to make it justifiable and feasible to launch it in a time frame.</p> <p>It was decided not to delay it beyond July 2021 launch cycle and accordingly the PDF may be changed before forwarding to the Academic Council. The modified structure was circulated through mail on 28-02-2020 and the approval of the Board on the modified programme structure was obtained.</p>

22.07:	<p>To consider and approve the Programme Structure and Syllabus of PG Diploma in Development Communication (PGDDC).</p> <p>The PDF & PPR Forms along with programme structure were presented by the Programme Coordinator and the same were approved. Lists of course writers and editors were also placed and recommended for approval of the competent authority. It was decided that the format editing and language editing may be done by utilizing the resources available within the University, without incurring any expenditure.</p>
22.08:	<p>To consider and approve course wise lists of Paper Setters, Moderators and Evaluators for MA(JMC)/PGJMC(Revised).</p> <p>Course wise lists were placed before the Board. The additions and modifications were incorporated. The approval on the modified lists was obtained through circulation.</p>
22.09:	<p>To consider and suggest the names for the next School Board Members of SOJNMS.</p> <p>Director SOJNMS proposed some names for External School Board members. The School Board recommended following five names for the next School Board.</p> <ol style="list-style-type: none"> 1. Prof. G.R. Syed, MCRC Jamia Millia Islamia, New Delhi 2. Prof. Jaishri Jethwaney, (Formerly with IIMC), ISID, Vasant Kunj, New Delhi 3. Dr. Sukumar Muralidharan, Jindal Global University, Sonapat Haryana 4. Dr. R. Sreedhar, Former Director, EMPC 5. Prof. Sunil Saxena, Bennett University, Greater Noida
22.10	<p>To apprise and seek direction from the School Board for the delivery of Practical Component of MA(JMC)/ PGJMC(Revised).</p> <p>The School Board took note of the proposal and endorsed the method of delivery of Practical Component of MA(JMC)/PGJMC (Revised) using technology.</p>
22.11:	<p>To consider and approve suggestions regarding lateral entry to the MA(JMC) Programme.</p> <p>The Programme Coordinator apprised the Board that MA (JMC) programme has been launched from January 2020 cycle and has received good response from students. A large number of queries are also being received from a section of learners who have completed their PG Diploma in Journalism & Mass Communication from IGNOU as well as other institutions regarding lateral entry in MA 2nd year.</p> <p>It was further informed that lateral entry in MA (JMC) was approved in principle by the Academic Council that "Credit transfer will be allowed to those who have completed similar courses from other recognised institutions, as per University norms for lateral entry".</p> <p>It was proposed that lateral entry in MA (JMC) second year may be given to those:</p>

	<ol style="list-style-type: none"> 1. Who have completed PGJMC programme (worth 32 credits) from IGNOU. 2. Who have completed PG Diploma (worth 32 credits) from Govt. run/ recognised institutions in the areas of journalism and mass communication. 3. Who have completed regular one year PG Diploma in areas of Journalism and Mass Communication from Govt. run/ recognised institutions (without any mention of credits). 4. Who do not meet above criteria, their courses will be matched and they will have to complete the remaining courses of MA (JMC) 1st year. <p>After discussion, The Board approved lateral entry in MA (JMC) second year to above section of students.</p>
22.12:	<p>To present the status of the proposed (online) Appreciation Course in Media and Information Literacy (APMIL).</p> <p>The Board advised to launch APMIL programme at the earliest through online mechanism of programme delivery.</p>
22.13:	<p>To consider and approve the panel of experts for Ph.D thesis evaluation of Ms. Sonali Srivastav (Enrollment No: 173101592).</p> <p>The names of Examiners for the evaluation of PhD thesis of the scholar Ms. Sonali Srivastav (Enrolment no. 173101592) were presented and the same was recommended by the School Board for further necessary action.</p>
22.14:	<p>Any other items with the permission of the Chair.</p> <p>Programme Coordinator of PGDDC brought to the notice of the School Board that he expects an enrolment of about 500 students whereas in APC minutes, it was reflected as 1000.</p>

The meeting ended with a vote of thanks to all.



(O.P. Dewal)

Chairperson, School Board, SOJNMS